



Introduces...

New 7" Navigation Device for Professional Drivers

A Professional Tool for Professional Drivers 7700 Pro GPS Navigation for Trucks

The 7700 PRO provides truck-specific routing, multi-route trip planning and other critical driver information useful for eliminating unwanted stops, optimizing time and improving efficiency.

7" touch screen - thin, light weight and easy to use

Enhanced truck-specific routing - uses vehicle, width and weight limits along with national and state truck restrictions



Truck-specific points of interest powered by ProMiles® - includes all major travel centers with detailed amenity information such as food options, internet access, showers availability, plus, more than 25 million segments of roads with truck-routing attributes



Commercial vehicle service and support information powered by TruckDown™ - Quickly find towing companies, repair shops, truck-friendly motels and emergency services.



AURA™ camera and driving hazard protection - Alerts to speed and red light cameras as well as speed traps and dangerous intersections.

The 7700 Pro will be available October 1, 2009 at travel centers nationwide or through www.cobra.com

For over 40 years Cobra has delivered the highest quality and most innovative tools tailored to the specific needs of professional drivers.

Nothing Comes Close to a Cobra®